



## Italy Full Throttle

In partnership with Red Travel, Il Salviatino in Florence and Palazzo Victoria in Verona are launching the "Italy Full Throttle" package. Inspired by a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery, the self-drive tour combines lavishness with the ultimate Gran Turismo experience.

### THE EXPERIENCE

Travelers begin their three-day Italian tour with an overnight stay at Il Salviatino ([www.salviatino.com](http://www.salviatino.com)), a meticulously hand-restored 15th century villa in the rolling hills of Tuscany, overlooking the pulsing city of Florence.

The next morning, a Red Travel tour director and expert Ferrari driver introduces guests to the world of Ferrari, preparing them for the drive of a lifetime through the Tuscan countryside and into the Veneto region.

After an adrenaline-filled ride to the romantic, ancient town of Verona, guests check-in to Palazzo Victoria, a centrally located gem that seamlessly blends romantic Italian history with modernity.

### Day 1

Welcome to Florence, cradle of the Renaissance



#### Afternoon

Arrival at Il Salviatino 5\* (Florence)

#### Evening

Dinner: La Cucina del Salviatino

Overnight at Il Salviatino

### Day 2

Florence to Verona, through world-famous mille miglia passes and halt in Maranello, Ferrari's hometown

Route: Florence Mille Miglia passes (Futa & Raticosa) Maranello Verona

#### Morning

Meeting with your Red Travel Tour Director and welcome coffee, followed by a dedicated Ferrari briefing, with your car scenically displayed in a reserved area. The Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 488 Spider, Ferrari California T, Ferrari 458 Speciale, Ferrari 458 Spider) and the engines (8-cylinder and new 8-cylinder turbo) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

#### All luggage will be transported separately.

During the whole journey, the Ferrari and the Tour Director's car will be constantly in touch by mobile radio system.

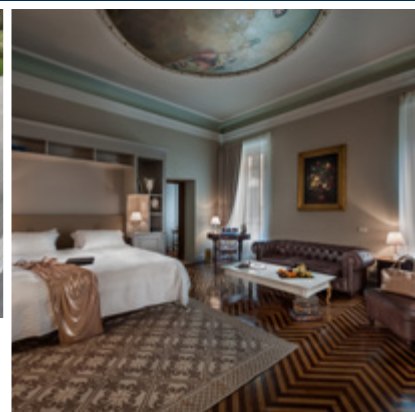
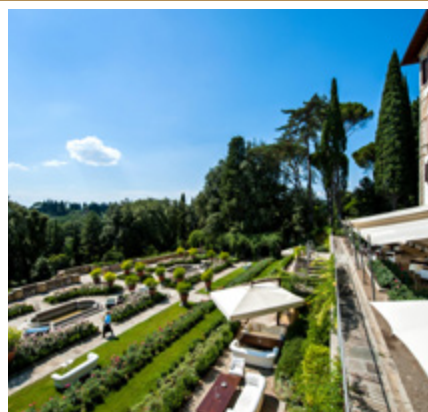
#### Departure by Ferrari for Maranello

Today's itinerary will include stops in some beautiful locations, among them the Mugello area, world-famous for the Mugello circuit, which hosts the Moto GP Grand Prix of Italy, as well as several car races. Whilst driving, our guests will be able to enjoy outstanding views of mediaeval villages and beautiful natural landscape that offer an overwhelming feast for the eyes. Guests will also be passing by the Passo della Futa, well-known as an important stage of the famous Mille Miglia race that took place in Italy in the 50's.

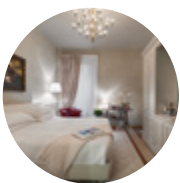
#### En route, halt at Passo della Raticosa for a coffee.

- Taking its legendary fame from the time of the Mille Miglia race, the Futa and Raticosa passes are the kind of roads you dream of if you get behind the wheel of a Ferrari.
- During the tour, several halts will allow drivers and passengers to swap seats, if they wish to.
- En route. visit to a traditional balsamic vinegar producer, Villa San Donnino, followed by a balsamic vinegar tasting.
- Arrival in Maranello and visits to the Ferrari Museum and the Ferrari store.

Lunch in Maranello - Restaurant suggestion: Il Cavallino, in front of the Ferrari factory.



**Red Travel**<sup>®</sup>  
ITALIA IN FERRARI



#### Afternoon

Departure by Ferrari for Verona following the highway  
Arrival in Verona and check-in at Palazzo Victoria.

#### Evening

Dinner: Borsari 36 at Palazzo Victoria.  
Overnight at Palazzo Victoria 5\* (Verona).

### Day 3

Verona, not only Romeo and Juliet or the Arena

- After breakfast, checkout and time to explore Verona.

#### Included Services

- Five-star accommodations for one night at Il Salviatino and one night at Palazzo Victoria
- Breakfast at both properties
- A three-course dinner at both properties, Il Salviatino & Palazzo Victoria (excluding drinks)
- Full Ferrari briefing
- Self-drive tour through Florence - Maranello - Verona by Ferrari
- Full-kasko car insurance (civil liability) for all cars and up to 290 km of Ferrari driving
- Red Travel staff, including private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning, and refueling of the car
- Visits included in the itinerary
- Photographic service (non professional) with high-resolution pictures available to guests.

#### Price:

- The price of the package starts from Euro 5750 including VAT with accommodation in a Dome View Deluxe room at Il Salviatino and in Junior Suite at Palazzo Victoria
- Prices are for two persons in a double room
- City tax: Euro 5,00 per person, per night to be added

#### Terms and Conditions:

- For information, applicable prices and to book the package please call or email our reservations department (+39 055 9041111 – email: [reservations@salviatino.com](mailto:reservations@salviatino.com))
- Unused package items are not refundable
- Package subject to availability
- Cancellation policy: up to 31 days prior to arrival no penalty applies; in case of late cancellation or in case of no show, the entire package will be charged.

Red Travel's car portfolio includes the Ferrari 488 Spider (upon request and with surcharge), Ferrari California T and Ferrari 458 Spider.

Validity: From April 6th to October 31st 2017

#### Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

#### Not included

Airfare, fuel for the car, transfers, meals and drinks (except those specified in the package), everything not shown as "included services".

**Deposit for the car:** 10,000.00 euro for each Ferrari, 20,000.00 euro for Ferrari 488 Spider

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...).